

<div>A</div> <div></div> <div>Reduce total amount of materials</div>	<div>B</div> <div></div> <div>Reduce amount of virgin inputs</div>	<div>C</div> <div></div> <div>Extend the useful life</div>	<div>D</div> <div></div> <div>Maximise the reusability of a product or component</div>	<div>E</div> <div></div> <div>Maximise the reusability or recyclability of materials</div>
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A1	Internal sharing	B1	Understanding the share of recycled, biobased and virgin materials present	C1	Extending guarantees	D1	Design for Disassembly	E1	Design for recycling
A2	Renting or peer to peer sharing	B2	Increasing the amount of recycled content	C2	Contractual arrangements for maintenance and repair	D2	Modular design	E2	Understanding materials
A3	Reuse, refurbishing or upgrading	B3	Increasing the amount of biobased content	C3	Upgradable products	D3	Standardised design	E3	Contractual arrangements for take back and recycling
A4	Minimal use of materials in design			C4	Design for longevity	D4	Understanding the internal composition and connections	E4	Reducing or banning toxicity
A5	Less waste			C5	Repairability and maintainability	D5	Contractual arrangements for take back and reuse	E5	Biologically degradable / compostable
				C6	Modular/change oriented design	D6	Stimulate circular business models	E6	Stimulate circular business models
				C7	Contractual incentives for extension of useful life				
				C8	Supplier guidance for use optimization				

GOALS AND STRATEGIES FOR

CIRCULAR PURCHASERS